

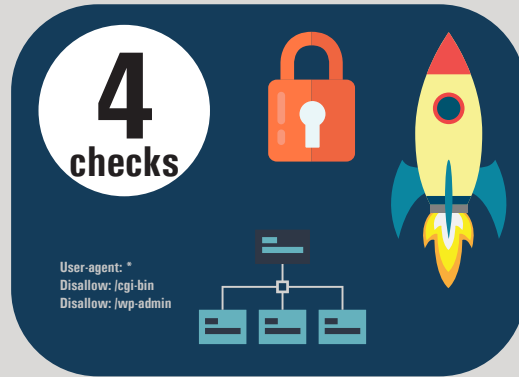


# Website Quick Check

The Website Quick Check report is designed to provide high-level, server critical information about the website. This check is very basic but often results in easy to fix issues.

A combination of manual and automated checks

- PageSpeed
- Sitemap
- Robots.txt
- SSL



## Website Quick Check

For: <https://emarcom.com>

**Overview**

The Website Quick Check is a very basic website assessment that checks a website's page speed, use of an SSL, and presence of a robots.txt and sitemap.xml file. These four elements are critical for a site's overall effectiveness and health.

**RESULTS SUMMARY:**

Google PageSpeed		SSL	Sitemap	Robots.txt
Mobile	Desktop	found	found	found
<b>82</b>	<b>85</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>PASS</b>	<b>PASS</b>	<b>PASS</b>	<b>PASS</b>	<b>PASS</b>

**DETAILED RESULTS**

**Google PageSpeed:**

Checks for how fast a page loads on both mobile and desktop. Slow page loads result in visitors becoming frustrated and leaving the site. Lost traffic can result in lost leads and sales.

Mobile Site	Desktop Site
 <b>PASS: 82</b>	 <b>PASS: 85</b>

Passing score is 80% or higher. The higher the score the better.

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**Secure Socket Layer (SSL) Check:**

Advanced Socket Layer (SSL) is a security certificate added to a domain that secures the connection between the visitor and website. Having an SSL protects the site from hackers, builds user confidence since their data is encrypted and helps with search engine rankings by helping in generating search engine results for sites that do not have SSL.

SSL Report: [emarcom.com \(86.127.166.132\)](#) [View Report >](#)

Summary

A+

PASS

Sitemap.xml	Robots.txt
<p><b>XML Sitemap</b></p> <p>A sitemap is a file that lists the webpages of a site for Google and other search engines to better crawl/index a site.</p> <p><b>Robots.txt</b></p> <p>Robots.txt is a file that instructs search engine robots which website areas to include or exclude when crawling.</p>	<p><b>User-agent: *</b> <b>Disallow: /cgi-bin</b> <b>Disallow: /wp-admin</b> <b>Disallow: /wp-files/wp-index</b></p> <p>Generated at: <a href="#">emarcom.com</a></p>
<b>PASS</b>	<b>PASS</b>

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**Recommendations**

**Google PageSpeed**

Mobile	Desktop
<ul style="list-style-type: none"> <li>Eliminate render-blocking JavaScript and CSS in above-the-fold content.</li> <li>Leverage browser caching.</li> </ul>	<ul style="list-style-type: none"> <li>Eliminate render-blocking JavaScript and CSS in above-the-fold content.</li> <li>Leverage browser caching.</li> <li>Optimize images.</li> <li>Enable compression.</li> </ul>

**SSL**

- No issues.

**Robots.txt**

- No issues.

**Sitemap.xml**

- No issues.

Next Step - Ignorance is NOT bliss

The Website Quick Check is the first of a series of diagnostic checks. Even if this report indicates you passed all the items, there could be some significant issues with the site.

We strongly suggest having a Site Health Assessment performed on your site. This next diagnostic gives into incredible detail and is very useful in determining what issues your site may have.

Click here to learn more about the [Site Health Assessment](#).

Learn more about emarcom's services at [www.emarcom.com](#)

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